



# The Pharma-CRO interface Optimising our partnerships

**18-19 September 2025**

**NH Málaga, Spain**

## INTRODUCTION & AIM OF THE WORKSHOP

The collaboration between Pharma and CROs plays a pivotal role in the successful execution of bioanalytical programs in drug development. However, challenges persist, including communication gaps, misaligned expectations, and inefficiencies in method transfer. Moving forward, it's critical to develop frameworks that foster collaboration, strategic partnerships, and operational efficiency.

This Focus Workshop aims to identify best practices and develop solutions that enhance communication, build trust, and optimize workflows between Pharma and CROs. We invite participants to share their insights, experiences, and strategies to drive these improvements.

## CALL FOR ABSTRACTS

For this Focus Workshop, we look forward to your contributions that align with the workshop themes:

### 1. Communication Flow and Expectations Management

- Case studies or frameworks addressing how to enhance communication between Pharma and CROs.
- Strategies for aligning expectations and managing differences in SOPs or regulatory requirements.

### 2. Building and Maintaining Strategic Partnerships, incl. KPIs

- Experiences in transitioning from transactional to strategic partnerships.
- Success stories or challenges in developing partnership models tailored to specific needs.

### 3. Already one area of practical day-to-day challenges: Method Transfer and Efficiency Improvements

- Approaches to streamlining method transfer, reducing timelines, or addressing technical challenges.
- Insights into the standardization of processes, validation protocols, or reporting frameworks.
- Submissions outside these themes may also be considered if they address other relevant challenges in the Pharma/CRO relationship.

### • Abstract Submission Deadline: 30-APR-2025

Submit your abstract at <https://meetings.e-b-f.eu/autumnfocus/> (tab: Submit an abstract). Abstracts will be evaluated for their relevance and fit with the workshop's goals. Acceptance notifications will be sent by **15-MAY-2025**.

## MEETING AGENDA & FORMAT

The agenda will feature a mix of Presentations submitted via this call for abstracts, Roundtable discussions to foster dialogue and collaboration and case studies and lessons learned from the EBF community.

The meeting will start at **09:00 CET on 18-SEP-2025** and end at **16:00 CET on 19-SEP-2025**.

## WHO SHOULD ATTEND?

This workshop is ideal for Bioanalytical Scientists from Pharma and CROs, Project managers, outsourcing specialists, operational leads and experts interested in collaboration, efficiency, and innovation in bioanalysis.

## HOW TO REGISTER

- Registration (registration fee: 615 Euro). There will be no early bird rate nor 1-day passes.
- For maximum interaction, the meeting attendance is capped to 80 delegates and 3 delegates /company (excluding presenters, for which the registration fee will be waived)
- To register: <https://meetings.e-b-f.eu/autumnfocus/> (tab: Registration).
- The meeting will be at NH, Malaga (Spain). Hotel reservations are independent from the EBF and not included in the meeting registration. More info in travel and lodging: <https://meetings.e-b-f.eu/autumnfocus/> (tab: Travel and Lodging).

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### **THE MEETING IS ORGANISED BY THE EBF STEERING COMMITTEE ON BEHALF OF THE EBF**

Matthew Barfield (Roche), Kyra Cowan (Merck KGaA), Michaela Golob (Nuvisan), Robert Nelson (BioAgilytix) and Steve White (GSK)  
Meeting management and coordination: Philip Timmerman, EBF

*EBF Focus workshops are organised by the EBF vzw as non-sponsored non-profit events and are independent from EBF member companies.*